

TUESDAY, JULY 27, 1993
THE MIAMI HERALD

Style by the shore: Lifeguard stand is Art Deco design

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Art Deco, Miami Beach's architectural signature worldwide, is no longer confined to city streets. It's on the beaches.

On Monday at the 10th Street beach, the city installed the first of a half dozen new lifeguard stands that will be designed in the Art Deco style.

It's an opportunity borne of Hurricane Andrew, which wiped out all but one of the city's 17 lifeguard stands.

The city will replace most of the stands with money from the Federal Emergency Management Agency, using the traditional model and spending about \$6,000 apiece. But along Lummus Park in South Beach, it

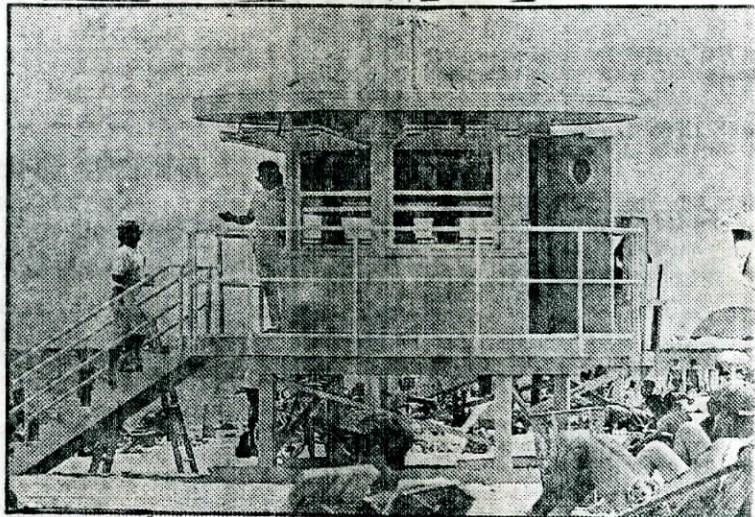
decided to go a bit upscale with a half dozen stands designed with Deco in mind.

The Deco stands will run between \$12,000 and \$16,000, depending on the design. Beach spokesman David Reddick said the city is looking for business sponsors willing to underwrite part of the cost in exchange for some beachfront promotion.

The city is building all the replacement stands itself. Each takes about five weeks. The Deco designs are being crafted by various architects and artists.

Reddick said the second Deco stand is already under construction.

"It's jokingly being called the duck," he said. "Something to do with the entrance."



RANDY BAZEMORE / Miami Herald

NEW LOOK: The lifeguard stand at 10th Street is Deco-style.