

Mirabella

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# Mirabella

SPRING PASTELS  
BABY HUES

SUITS THAT  
LOOK SHARP

**ELEGANCE  
REBORN**

**CONFIDENCE AND COMFORT**

**BEDSIDE MANNERS:  
THE REAL REASON DOCTORS GET SUED**

**LOVE AMONG THE PERSONALS**





# ADMIRAL

EDITED BY GLENN O'BRIEN

## The Fine Art of Retail

Two years ago, Kenny Scharf, the New York painter with a style that runs a zany gamut from pop to psychedelic to surrealist to Saturday-morning cartoons, decided to get away from it all and moved his studio and his family down to Miami. Just in time to get wiped out by a monster hurricane. Last year he opened his own boutique in Miami Beach, selling clothing, watches and home furnishings of his own design.

**Kenny Scharf:** About ten years ago I started working with Keith Haring's Pop Shop in New York, and I guess it gave me ideas. I didn't want to copy Keith, so I didn't do anything about it. But I kept accumulating a mass of products until finally I outgrew my studio and moved to a bigger one. I thought, Instead of giving up the old studio, why not open a store? I have T-shirts, jeans, things you might expect, and leather bags—very well-made—jewelry and one-of-a-kind dresses. I draw the dresses, and Violeta Villacorta, the Peruvian designer, makes them up. I have backpacks, little pocketbooks, refrigerator magnets, postcards, calendars and my Swatch watch. Soon we'll have carpets, which will go for about five thousand dollars. And we have cookies, too! I did get a little sidetracked becoming a shopkeeper, and I didn't paint for three months, but I've hired a manager and things are getting back to normal. I have two museum shows in Florida this spring, and projects in Mexico and Sweden. And I'm painting again! **Maripol**

