

Diary



Scharf drives them all carzy

When Sofia Coppola arrived at the Armory it was in order to hunt down dealer Paul Kasmin and especially his artist, Kenny Scharf, for whom she has a particular penchant shared by much of the *beau monde*. Scharf has made quite a splash at the fair, his booth of brand new work a palpable hit as mega-collector Irving Blum had already bought the best painting before it was even dry from Scharf's Los Angeles studio. Scharf is also making the rounds of the Armory with his *Carzy Roy-al*, a glittering customised golf cart, handing out doughnuts to all. Most awesome of all, he has created 55-foot spray-paintings as a live action performance outside the Armory entrance. "I didn't appear as a Caveman because it's way too cold for that, so I was a Spaceman instead," said the artist. By coincidence Scharf was only recently plastered at a similar scale all over nearby billboards when starring in his own Gap advert. He admits: "I'm definitely pretty active at this fair—I'll do anything basically and just never say no. I'm an art whore!" Speaking of which, Scharf's creativity even extended to an illegal installation in a stall at the men's room. "I've done one new silkscreen that's, well, kinda nasty, got a little edge. I was washing the screen in a sink in the public bathroom and decided it was just too perfect for the stall. I got Paul into a little bit of trouble with it, they quickly covered it over, but whadya expect when you have artists doing things? You can't expect them to behave all the time."